

**Islamic Azad University-Ahar Branch**

**Geographic Space**

**An Approved Scientific, Research-based Quarterly**

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**Effects of Khayyam Industrial Township on the objective quality of Neyshabur Villagerʼs lives**

Date received: 8 January 2014 Date accepted: 13 April 2013

**Abstract**

From the beginning of human life, individuals try to improve living conditions and to achieve better quality of life. After centuries of efforts of human and getting experienced, industry as a dominant approach has attracted significant attention especially in developing countries. Therefore, the purpose of this research is to measure the of effects of Khayyam Industrial Township and objective quality of Neyshabur rural life. The descriptive-analytical method is based on documentary surveys, field surveys and filling in a questionnaire. Data are analyzed by using Spss software. The results of t – test analyses supported the hypothesis concerning equality of the indices of Social, economic and infrastructural dimensions in elements of hygienic and, therapeutic, entertainment, Social and housing investments. However, the findings rejected this hypothesis for the elements of education, employment, income, infrastructures and facilities. In this connection, significant difference was also found between the objective life quality of villages before and after their employment at the industrial township, because 135 participants (81.32%) stated that their life quality increased after they were employed. The Z value (- 8.421, p< 0.001) also confirmed these findings.

**Keywords:** Industrial Township; objective life quality; Rural Areas of Neyshabur.

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